



Krantiveer Vasant Rao Naik Shikshan Prasarak Sanstha

LOKNETE GOPINATHJI MUNDE

INSTITUTE OF ENGINEERING EDUCATION & RESEARCH

Approved by AICTE, Accredited 'B' Grade By NAAC



Department of AIML Engineering

Activity Report

Title of Program / Activity	Seminar on Google Monetization
Date & Time	Thursday, August 10, 2023 from 10:00 am to 05:00 pm
Details of Activity Coordinator	Prof. A S Nalge
Name of Expert	Mrs. Minal Gangavane
Program / Activity Objectives	The objective of the seminar on Google Monetization Strategies is to equip attendees with the knowledge and tools necessary to effectively monetize their digital assets through various Google platforms. By exploring key strategies, best practices, and emerging trends in Google monetization, participants will gain a deeper understanding of how to optimize their revenue streams, enhance user experience, and navigate policy compliance effectively.
No. of Participants	27
Summary/Particular	In our recent seminar on Google Monetization Strategies, attendees were immersed in a comprehensive exploration of techniques and tactics aimed at maximizing revenue through various Google platforms. Overall, the seminar served as a valuable platform for attendees to deepen their understanding of Google monetization strategies, offering actionable insights and practical guidance to drive revenue growth and enhance their digital presence. As participants depart, they are armed with the knowledge and tools necessary to navigate the dynamic landscape of online monetization effectively.
Location	327

Photographs	
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Prof. A S Nalge
Activity Coordinator

Prof.N.V.Kapade
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