



Krantiveer Vasantrao Narayanrao Naik Shikshan Prasarak Sanstha

LOKNETE GOPINATHJI MUNDE

INSTITUTE OF ENGINEERING EDUCATION & RESEARCH

Approved by AICTE, Accredited 'B' Grade By NAAC



Department of AIML Engineering

Activity Report

Title of Program / Activity	Seminar on Fundamentals of Technology Transfer
Date & Time	12th April 2023 from 10:00 am to 05:00 pm
Details of Activity Coordinator	Prof.A.V.Pandit
Name of Expert	Mrs.Dipali Lokhande
Program / Activity Objectives	Assessing and valuing early-stage innovations presents unique challenges, particularly when they emerge from basic research and are often at an early stage of development or ahead of the current state of the art. As a result, several critical factors must be considered when evaluating these innovations. Throughout the course, concepts are taught and then applied to real-life examples to demonstrate their practical application.
No. of Participants	34
Summary/Particular	The Seminar on Fundamentals of Technology Transfer was held On' 12 th April 2023, organized by LoGMIEER, Nasik's AIML department. The event attracted participants from colleges here in order to better understand the concept of Marketing Innovations: What Industry Wants.0. Marketing is an essential function of technology transfer offices. Messages have to be tailored for each category of stakeholders, in addition to marketing technologies to companies. This course provides an overview of marketing concepts, and how these concepts can be applied to marketing for a technology transfer office. Best Practices for Technology .Gap Funds. There are an increasing number of universities and non-government entities that now provide proof of concept funds to increase the technology readiness level of innovations. This course provides examples of practices that have resulted in successful programs. The course provides strategies on how to best use information and resources

	to enhance the licensing of innovation.
Location	327

Photographs	
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Activity Coordinator
Prof.A.V.Pandit

Prof.N.V.Kapade
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